

VINCENT G. CIVITILLO

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SUMMARY AND OBJECTIVE

Versatile and creative design professional seeking freelance projects in graphic, print and front-end Web design.

EDUCATION

Bachelor of Arts, Communication: Multimedia & Journalism - May 2005
Rider University, Lawrenceville, NJ 08648
Cum. GPA: 3.69 (Magna Cum Laude) - Baccalaureate Honors Program graduate

WORK AND RELATED EXPERIENCE

The New Jersey Business & Industry Association (June 05 – present)

Position: Internet Communications Coordinator

I design, format, write and edit CSS/(X)HTML e-mails that market events, seminars and publications to the Association's 22,000 members. In addition, I update and design, as needed, the Association's Web sites, copy-edit outgoing communications, and format print and e-newsletters for both member companies and internal staff.

Freelance Graphic, Web and Print Designer (March 07 - present)

I regularly take on freelance design projects from a variety of clients, recently including the NJ Policy Research Organization (print newsletter and report designs, as well as their Web site design at <http://njprofoundation.org/>), 360 Entertainment Property Management (with graphics to supplement/promote their forthcoming digital storyboard aimed at generating interest in Bible stories to preteens), and Association Business Solutions (stationary, promotional postcard and newsletter designs).

Siemens Corporate Research (September 04 – January 05)

Position: Web Designer (Temp. Consultant)

Here I reorganized the originally organization-centric Siemens Corporate Research Web site. My primary goal with the project was to modernize the site's look, and reorganize the structure to make it more appealing, as well as easier to navigate, to viewers not necessarily familiar with the company.

Children's Futures (March 04 – September 04)

Position: Web Designer (Volunteer)

I co-designed the Children's Futures Web site for a school project in March 2004, but afterwards stayed on with the organization as their Web Master. Responsibilities included a site re-design, frequent page updates and graphic designing.

The Department of Military and Veteran Affairs of New Jersey (June 04 – August 04)

Position: Assistant Web Designer (Intern)

As an interning Assistant Web Designer, my responsibilities included maintenance of their Web site (<http://nj.gov/military/>), daily page updates as well as interactive PDF document creation. I designed the online edition of *Guardlife National Guard* magazine, re-authored sites for the US Property and Fiscal Office, Militia Museum of NJ, and the Fiscal/Information and Administrative Services Division to match the homepage design and cleaned up much of the HTML code of the site to be more compliant with W3C standards of accessibility.

The Rider News (September 01 – April 05)

Positions: Managing Editor (2003-05), Web Master (2002-05), Features Editor (2001-03)

During my four years with Rider University's student newspaper I managed a staff of editors, writers and photographers publishing a weekly paper, and wrote numerous articles recognized with awards on the University, state and regional levels by such organizations as the Society of Professional Journalists and the NJ Press Association. I designed and maintained the paper's Web site, which itself won several honors, copy-edited stories, and frequently laid out pages for publication. In addition, I often created visually-appealing graphics to accompany stories in print.

SPECIALTIES

Graphic design, print design, CSS, (X)HTML, InDesign, usability, Web writing, Web 2.0, entertainment writing, editorial/opinion writing, tech writing, reporting, feature writing, Flash

AWARDS

- Society of Professional Journalists U.S. Region 1 (R1) 2003 Mark of Excellence
Second Place Award winner for Best Online Student Newspaper
- Society of Professional Journalists R1 2003 Mark of Excellence
Third Place Award winner for General Column Writing
- Society of Professional Journalists R1 2002 Mark of Excellence
Third Place Award winner for Best Online Student Newspaper
- New Jersey Press Association Better College Newspapers 2003 Opinion Writing
Third Place award winner
- New Jersey Press Association Better College Newspapers 2004 News Writing
Honorable Mention recipient
- Winner of the Frederick L. Ferris Journalism Trophy (2005) for being the outstanding journalism student at Rider University
- Jeffrey Cope 2003 memorial scholarship recipient for exemplary work in journalism
- Received the Dean's List honor every semester of collegiate study
- Received a personal citation from the NJ State Legislature as a member of the Quill & Scroll Society's 2000 International First Place Award-winning Hightstown High School student newspaper, *The Ram Page*
- Elected to the 2005 edition of *Who's Who in American Universities & Colleges*
- Mid-Atlantic Association of College and University Housing Officers (MACUHO) 2002, 2003 and 2004 Academic Excellence Award recipient

REFERENCES available upon request